

ATZIN H. TORT BRAVO

WEB MASTER

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📍 Zapopan, Jal.

🌐 www.atzintortbravo.com

WORK EXPERIENCE

Sinergeticos 1+1=3
2024 - Present

Web Master

- Built conversion funnels for Jorge Serratos, Sinergy Education, and Manuel de León
- Crafted marketing strategies aimed at optimizing conversion rates
- Introduced QR-based ticketing systems for in-person events
- Organized and managed tour operations throughout the US and Mexico
- Developed automated WhatsApp messaging systems
- Led and executed email marketing campaigns
- Designed and optimized responsive websites for better user experience
- Connected forms to Google Sheets for seamless data integration
- Manychat Chatbot Flows

Urbanic.mx
2023 - 2024

Web Designer Jr.

- Migration of websites on WordPress
- Web design
- Development of e-commerce platforms for Pollo Feliz Puebla Cemento Jaguar and GAPSA
- Copywriting for blog articles
- SEO optimization

EDUCATION

Universidad
TecMilenio
2018-2022

Graphic Design

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Tec Milenio
Universtiry
2019-2023

Master Marketing Digital

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SKILL

Personal

Management Skills
Time Management
Negotiation
Critical Thinking
Communication Skills
Leadership

Professional

Graphic Design
Web Design
HTML, CSS & Javascript
Database Management
Google sheet Appscript code
Mobile app development